



CUSTOMER SUCCESS STORY

AMF Fastigheter



Challenge

Simplify was tasked with designing an audio solution for a highly versatile room measuring 15 x 15 meters. The room needed to support a wide range of activities, including presentations, workshops, yoga classes, and handicraft sessions. This required a non-intrusive, fully flexible audio setup that allowed presenters or participants to move freely throughout the space without being tethered to fixed positions. Additionally, the solution needed to be seamless, reliable, and simple to use for all room configurations.

Solution

Simplify turned to Sennheiser, leveraging their trusted functionality, product quality, and strong local partnership. The Sennheiser TeamConnect Ceiling microphone series and SpeechLine Digital Wireless microphones were selected for their exceptional audio clarity and flexible design. These solutions provided optimal coverage and high-quality sound, ensuring that presenters and participants could be heard clearly from anywhere in the room.

By incorporating Sennheiser's advanced beamforming technology, Simplify created a setup that offered unparalleled flexibility while maintaining a discreet, unobtrusive appearance. The result was a reliable, future-proof audio system that perfectly complemented the room's multi-functional purpose, delivering ease of use and exceptional sound quality across all activities.

Fact Sheet

Products Installed	TeamConnect Ceiling 2, TeamConnect Bar Medium, MobileConnect, EW-DX
Country	Sweden
Integrator	Simplify