



CUSTOMER SUCCESS STORY

City University of Hong Kong



Challenge

City University of Hong Kong (CityUHK) sought to transform traditional classrooms into team-based learning environments, promoting active collaboration, creativity, and innovation. Achieving this vision required overcoming several obstacles, including reducing acoustic challenges like reverb, enabling seamless communication, and integrating advanced AV technology without disrupting the aesthetics of the space. The institution also needed to justify the investment to senior management while addressing the technical demands of hybrid and online teaching.

Solution

Sennheiser's TeamConnect Ceiling 2 microphones were chosen after a thorough proof-of-concept process involving AV experts and faculty feedback. These microphones provided exceptional audio quality and ease of integration with both Dante and analog systems, enabling advanced speaker tracking in collaboration with Crestron and Scanvis PTZ cameras. The solution was further enhanced by features like Control Cockpit for streamlined management and a wireless "Request to Speak" system for effortless collaboration. With support from Sennheiser's local team, CityUHK successfully created a world-class TBL classroom, setting a benchmark for educational innovation.

Fact Sheet

Products Installed	TeamConnect Ceiling 2
Country	China