



CUSTOMER SUCCESS STORY

Marushin Co., Ltd.

“Meetings totally free from stress”:
How TeamConnect Ceiling 2 Enhances Online
Communication and Boosts Productivity at
Marushin

“In our conference room, the former regular phrase, “Would you mind repeating what you said?” is a thing of the past. This is because voices are always very clear even in a big meeting regardless of the position of each speaker. Partition panels, used as a measure against COVID-19, also did not impair the sound at all since the microphones are located on the ceiling. In addition, lecturers’ voices can be clearly heard even they walk around while speaking.”

Ryota Tagami, Section Chief, Digital Management Strategies Department at Marushin

Challenge

Before the installation of TCC2, Marushin used standard microphones that did not capture participants’ voices evenly.

Solution

To enhance speech intelligibility and overall meeting quality, Marushin opted for the installation of two TCC 2 microphones.

FACTSHEET

Products installed	2 units of TeamConnect Ceiling 2
Country	Japan
Region	APAC
Integrator	Towa Engineering
Profile	Marushin, established in 1966, operates in diverse realms of the textile industry including planning, manufacturing, wholesaling, and trading. Their product portfolio is mainly concentrated on towel-related products such as bedding, gifts, interiors, household goods and more.

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