



## CUSTOMER SUCCESS STORY

# American University of Beirut

Touchless mic solution for hybrid learning at American University of Beirut

“Sennheiser TeamConnect Ceiling 2 was absolutely the right choice for video conferencing in our meeting rooms. With its speaker position detection, it’s a money saving, excellent part of my new designs. I am choosing it for our classrooms instead of individual student microphones to prepare for the hybrid learning, COVID-19 recovery period.”

Joseph Azar, IT Manager Audio Video & Multimedia at American University of Beirut

### Challenge

The American University of Beirut (AUB) was looking for a microphone solution for hybrid learning that allows both students and instructors to communicate effortlessly with a remote party over a web conferencing platform such as WebEx.

With the lavalier microphones used until then, instructors had to repeat every student question so that the remote party could hear them properly. With the beginning of the COVID-19 pandemic, there was also a hygiene concern so that AUB wanted a touchless solution where users do not need to share microphones.

### Solution

Coming from Sennheiser as a brand that AUB already trusted, TeamConnect Ceiling 2 was the right product for the university. The size of the microphone (60x60cm) fitted perfectly in the false ceilings. Teaching staff like the fact that they do not need to carry a microphone or worry about the change of batteries. They can move freely around the room and concentrate fully on their teaching.

[Full Story here >](#)

### FACTSHEET

<b>Products installed</b>	8 units of TeamConnect Ceiling 2 12 channels of SpeechLine Digital Wireless
<b>Country</b>	Lebanon
<b>Region</b>	EMEA
<b>Industry</b>	University
<b>Integrator</b>	Systech Middle East
<b>Profile</b>	Founded in 1866, the American University of Beirut is a teaching-centered research university based on the American liberal arts model of higher education. AUB has over 8,000 students and 800 faculty members. The university encourages freedom of thought and expression and seeks to graduate men and women committed creative and critical thinking, lifelong learning, personal integrity, civic responsibility and leadership.

**SENNHEISER**